

MARTIN'S PLACE

REENTRY ● EMPLOYMENT ● TREATMENT

JERSEY CITY

FOR IMMEDIATE RELEASE

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Media Contact: Mike Lacy

Digital Media Coordinator

mlacy@jcetp.org

**** MEDIA ADVISORY****

Update: Mayor Fulop will not be able to attend.

***Press Conference Regarding SAME SKY America's New Holiday Kiosk at Newport Mall with
Mayor ~~Steven Fulop~~, Francine LeFrak, Jim McGreevey and Reverend Gloria Walton***

What: SAME SKY America, Francine LeFrak's vision to give formerly incarcerated women in the United States second chances as they work to restore their confidence and rebuild their lives through craftsmanship and entrepreneurship, is opening a holiday kiosk at Newport Mall. The SAME SKY America kiosk, which will be set up through Sunday, December 20, will feature SAME SKY America's artisans, health and wellness fitness guru Andrea Fornarola, as well as JP Morgan and Wells Fargo Employees, such as Dionne Lloyd and Maria Gomez, both of Wells. Francine LeFrak will be holding a press conference with her guests of honor: ~~Steven Fulop, Mayor of Jersey City~~, Jim McGreevey, former New Jersey Governor and Executive Director of the prisoner reentry focused Jersey City Employment and Training Program, and Reverend Gloria Watson, founder and operator of The Most Excellent Way of Life Center.

Media RSVP Required. Contact sara@samesky.com to RSVP.

When: Friday, December 18, 2015 at 12 p.m.

Where: Newport Mall, 30 Mall Drive West, Jersey City, NJ 07310
Level 2 in the Sears Wing between Kids Footlocker and H&M

Who: ~~Steven Fulop, Mayor of Jersey City, New Jersey~~
Francine LeFrak, Founder SAME SKY America
Jim McGreevey, Former Governor of New Jersey
Reverend Gloria Walton
Andrea Fornarola, Fitness Guru